NEW BUSINESS (May be acted upon) (Roll Call Majority)

BARNSTABLE TOWN COUNCIL

Item# 2022-185
INTRO: 05/05/2022

2022-XXX RESOLVE RATIFYING THE TOWN MANAGER’S
APPOINTMENTS TO THE LOCAL COMPREHENSIVE
PLANNING COMMITTEE

RESOLVED: That the Town Council hereby ratifies the Town Manager’s appointment of the following individuals to serve at the pleasure of the Town Manager as members of the Local Comprehensive Planning Committee (“LCPC”); provided that the structural and operational requirements of the LCPC, including, but not limited to, the number of members of the LCPC, the terms of such members and quorum requirements, shall be as established by the Town Manager:

Carlos Barbosa, Hyannis
Robert Twiss, Osterville
Amanda Converse, Marstons Mills
Steven Costello, Osterville
Lindsey Counsell, Centerville
Mark Hansen, Centerville
Michael Hersey, Centerville
Fat Piu (Tom) Lee, Marstons Mills
Meaghan Mort, Marstons Mills
Wendy Northcross, West Barnstable
Frances Parks, Cotuit
Felicia Penn, Hyannis
Cheryl Powell, Centerville
Avery Revere, Barnstable
Susan Rohrbach, Centerville
Jennifer Williams, Osterville

SPONSOR: Mark S. Ells, Town Manager

DATE ACTION TAKEN

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RESOLVE RATIFYING THE TOWN MANAGER’S APPOINTMENT TO THE LOCAL COMPREHENSIVE PLANNING COMMITTEE

RESOLVED: That the Town Council hereby ratifies the Town Manager’s appointment of the following individual to serve at the pleasure of the Town Manager as a member of the Local Comprehensive Planning Committee (“LCPC”); provided that the structural and operational requirements of the LCPC, including, but not limited to, the number of members of the LCPC, the terms of such members and quorum requirements, shall be as established by the Town Manager: Heather Hunt, Osterville

SPONSOR: Mark S. Ells, Town Manager

DATE ACTION TAKEN

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TO: Town Council
FROM: Mark S. Ells, Town Manager
DATE: May 3, 2022
SUBJECT: To Ratify Appointments to the Local Comprehensive Planning Committee

BACKGROUND:
The purpose of the Local Comprehensive Planning Committee (LCPC) is to better facilitate and communicate the Local Comprehensive Planning process, and to engage the greater community in the planning effort. The Local Comprehensive Planning Committee shall steer a process intended to unify Barnstable’s villages around a publicly-developed, consensus-based, comprehensive plan for future growth, development, and resource protection.

The Town of Barnstable has chosen to use a specially designated committee to act as the LCPC. A memorandum, dated January 18, 2022, was transmitted to the public and the Town Council detailing the committee purpose, composition, and appointments process. Due to the importance and far-reaching impacts of the work to be undertaken by the Committee, the Town Manager requests his appointments to the LCPC be ratified by the Town Council.

In the January 18, 2022 memorandum referenced above it states that “The Manager shall consider the following when selecting appointees”: (1) The LCPC shall include residents from each and all of Barnstable’s seven villages; (2) In addition to No. 1 above, resident member representation from specifically stated Boards/Committees/Commissions; (3) The LCPC should include a resident who represents the Town of Barnstable business community; (4) Subject matter expertise or experience, which may include professional or volunteer background, in priority issue areas, including land use, transportation, water quality, public infrastructure, housing, economic development, environmental protection, historic preservation, climate change, public health is preferable; and (5) The LCPC should include representation of the various demographic groups present in the Town of Barnstable.

In our efforts to achieve broad community outreach to obtain a diverse pool of applicants for the Local Comprehensive Planning Committee (LCPC), Planning and Development staff, in collaboration with our Communications Department, implemented several strategies including media and social media distribution, attending radio interviews and distributing LCPC applications and posters to the Hyannis Youth and Community Center, the Senior Center, and village libraries. An additional round of outreach was conducted, following that same procedure, with translated applications and posters. Applications were made easily accessible, posted on the Town’s LCP webpage with the option of
hardcopy applications accessible from the Town Manager’s office. Direct emails were sent to each of the Boards/Committees/Commissions as defined on the Final LCP Memorandum and the Communication’s Department created an engaging video for recruiting LCPC applications which was shared on the Town’s homepage, the LCP webpage, email blast and social media.

The LCPC selection process was conducted by the Town Manager Mark Ells; Jennifer Cullum, Town Councilor and Chair of the Appointments Committee; and David Bogan, Town Councilor, who reviewed each of the submitted applications and established a list of top candidates for the LCPC in accordance with the considerations defined within the Final Local Comprehensive Plan Committee Memorandum. Interviews were conducted on Monday, April 4th, during three time blocks and were approximately 15 minutes long. The interviews were conducted via Zoom; the interviews were recorded and are available for public viewing. Five standard interview questions were provided by the Town Council Appointments Committee and those questions were provided to each interviewee in advance.

After interviews were completed, the Town Manager and Councilors Cullum and Bogan discussed the candidates, and a slate of candidates was developed by the Town Manager for Town Council ratification. Please note that in the final draft review of the list of committee members it was identified that one village did not have representation. The Town Manager revisited the list of candidates so as to include representation for that village. As outlined in the January 18, 2022 memo, the committee should consist of an odd number of committee members, thus resulting in the addition of two individuals. Information on the review, recommendation, and ratification process for the LCPC will be provided on the Town’s Local Comprehensive Plan webpage, via the LCP newsletter, and other Town communication efforts. The LCPC appointees are:

Carlos Barbosa, Hyannis  
Robert Twiss, Osterville  
Amanda Converse, Marstons Mills  
Steven Costello, Osterville  
Lindsey Counsell, Centerville  
Mark Hansen, Centerville  
Michael Hersey, Centerville  
Heather Hunt, Osterville  
Fat Piu (Tom) Lee, Marstons Mills  
Meaghan Mort, Marstons Mills  
Wendy Northcross, West Barnstable  
Frances Parks, Cotuit  
Felicia Penn, Hyannis  
Cheryl Powell, Centerville  
Avery Revere, Barnstable  
Susan Rohrbach, Centerville  
Jennifer Williams, Osterville
**FISCAL IMPACT:** There is no fiscal impact.

**STAFF ASSISTANCE:**
Karen Nober, Town Attorney; Elizabeth Jenkins, Planning & Development Director; Kate Maldonado, Assistant Director Planning & Development; Jim Kupfer, Senior Planner