

## ISSUES AND OPPORTUNITIES

There are several intersections and roadways within the GIZ that become congested frequently, such as the Airport Rotary, Route 28 at Yarmouth Road, ~~and~~ Route 28 itself and roadways in the East End. Not only do these areas create frustration, and waste time and resources as traffic crawls along, but they also are areas where crashes occur more often. In addition to congestion, there are real and perceived barriers to getting to key destinations within the GIZ in a vehicle, including Main Street, the hospital, and the harbor. Improvements to problematic intersections and roadways that can help traffic flow more efficiently can also improve safety for travelers to the area, as well as improve the reliability and connectivity of the roadways. Addressing congestion on the major regional roadways and intersections is critical to be able to plan for context sensitive transportation improvements downtown that will accommodate multi-modal users.

A phased approach to implementing the Hyannis Access Study is possible, but smaller solutions that will improve conditions at the Airport Rotary are difficult to achieve. Reviewing opportunities to improve roadway and parcel connectivity around the Rotary is one short-term strategy to improve the overall traffic conditions in the area.

Integrating multiple forms of transportation into the roadway could be a low-cost, effective way to improving overall traffic flow. Working collaboratively with the Regional Transit Authority to define bus stops at high usage locations would improve conditions for bus passengers, we well as alleviate congestion at peak times in intersections. Improved bus stop locations several feet out of intersections would prevent difficult and unsafe conditions for transit users, drivers, and emergency response vehicles.

assistance of Community Preservation Act funds, the Town recently acquired the 2.1 acre “Amaral parcel” on Old Colony Road connecting private and public open space and wetland resources contributing to Stewarts-Snows Creek.

The Town has also invested in and promoted the development of pocket parks such as 725 Main Street and Stone Memorial Park, and developed a greenway connection to community assets with the “Walkway to the Sea.” Promoting the active use of community open space, the Artist Shanty program at Bismore Park will be expanded to the overlook on South Street.

The Hyannis Youth and Community Center (HYCC) continues to serve as a local resource supporting youth in the Village of Hyannis and the Town of Barnstable. It also serves as a regional recreational amenity drawing youth sports teams from across New England for tournament play as well as skating competitions, contributing to the economic vitality of the GIZ throughout the year. On the HYCC campus is a skate park and outdoor basketball courts and three Little League fields including the latest addition – Fenway Cape Cod. McKeon Park just off South Street and immediately adjacent to the GIZ regulatory boundary is home to Cape Cod Baseball League’s Hyannis Harbor Hawks, drawing locals and visitors to Hyannis for traditional competitive collegiate summer baseball as well as St. John Paul II High School baseball games and additional adult and youth baseball programs.

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The Town envisions continued infill of mixed-use and residential development in downtown Hyannis and is planning for the potential redevelopment of retail plazas along the Route 132 corridor. Additional park and recreational amenities are needed to support this growth and to improve visitor experiences and quality of life in Hyannis.

There are opportunities to expand resident and visitor experiences and to grow Hyannis' creative class by considering more active uses in the Harbor area to encourage visitors to linger longer, dine, and experience the cultural attractions in Hyannis. Continued effort to provide stronger pedestrian, multi-modal connections from Bismore Park to Main Street will encourage linkages to increased use of the unique amenities and resources in each district.

The opportunity to attract and support new ~~anchor~~ cultural institutions will significantly enhance the year-round livability and visitor experience in the GIZ. A movie theater and multi-purpose space to host community and public events at a variety of scales are examples of such ~~anchor~~ institutes that would enhance civic life and economic vibrancy in the GIZ.

Additionally, the Town is actively pursuing reuse of the Hyannis National Guard Armory at 225 South Street, the site of John F. Kennedy's presidential acceptance speech. Past Requests for Proposals (RFP's) for use of the property have been unsuccessful, primarily because of the large upfront capital costs necessary for occupancy. The Town is considering a phased approach to reuse of the building, making portions of the building available to the public in a first phase, and investing in remediation/upgrades necessary to support a successful RFP or future municipal use.

Opportunities to knit together the town-owned properties housing the Cape Cod Maritime Museum, Hyannis Armory, Town Hall, and JFK Hyannis Museum to reinforce the physical and programmatic connections between Hyannis Main Street and Hyannis Harbor should continue to be explored.

The use of prime land for parking and limited short stay parking in this area will continue to be an ongoing challenge for attracting visitors. Strategies involving continued public, private, and intergovernmental strategies to accommodate demands associated with visitors, residents, ferry routes and hospitals will be a necessary part of long-

<i>Strategy/Approach</i>		<i>2018</i>	<i>2019</i>	<i>2020</i>	<i>2021</i>	<i>2022</i>	<i>Responsible Parties</i>
<b>22</b>	<b><u>Support Sustainable Economic Development Opportunities Downtown</u></b>						
	<u>Encourage entrepreneurial growth through attracting collaborative workspaces, business incubator, and educational and workforce training opportunities downtown</u>						
	<u>With No. 22 below, explore “intelligent community” and “smart city” models</u>						
<b>22</b>	<b>Advocate for Access to Broadband</b>						
	Consider Market Study for Hyannis Residential Broadband Alternatives (OpenCape)						Town
	Install Conduit for Broadband in Municipal Projects where feasible						Town