



TOWN OF BARNSTABLE
BARNSTABLE RECREATION DIVISION



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RECREATION COMMISSION MINUTES

March 2, 2020

Scrivener's note: The following minutes are general in nature. For those wanting specific detail on matters heard on this agenda, additional resources are available to you: video-on-demand (free on the Town website at town.barnstable.ma.us, on the Recreation Commission's web page).

A. Preliminaries

1. The meeting was called to order at 5:34 PM.
2. All commissioners present introduced themselves.
 - a. **Commission Members Present: Joseph O'Brien, Chair, James Tenaglia, Vice-Chair, Brendan Burke, Renee Dowling, Rene King, Nikolas Atsalis, Tim Lus**
 - b. **Also Present: Patti Machado - Director of Recreation, Brenden Dowling - Youth Commission Liaison, and Lynne Poyant, Community Services Director**
3. Act on Minutes from meeting of February 3, 2020
 - a. Brendan Burke said the name of the BHS Baseball Coach needs to be changed from Scott Thomas to Dave Fouracre
 - b. Motion was made by James Tenaglia to accept the minutes with the amendment as stated by Brendan Burke, seconded by Renee Dowling. **VOTE – All In Favor.**

B. Welcome of new commissioner Tim Lus

C. Presentation of Community Award to Cathy Demanche

D. BHS Field Hockey Coach Ashley Bishop and HYCC Field Hockey Program Coordinator Melanie Mimmo

1. Cultivating the youth at the 6th and 7th grade level is important as a feeder system, so any way this can be cultivated is important.
2. Some of the high school players who started in recreation programs and are now giving back by working with the younger players through clinics and recreation practices, which inspires the younger players.
3. A growing sport, it is accessible and can be picked up at a later age with the child still being able to evolve in order to play at the high school level.
4. The new turf has made a positive difference in the play.

E. Facility Tours' Priorities

1. Patti Machado requested receipt of the list of priorities from the remaining commissioners in order to complete the final draft.

F. Discussion On Proposed War Dogs Memorial

1. Steve Luciani made a proposal at the last meeting. Steve has since brought it to the attention of the Town Council so it is now out of the hands of the Recreation Commission.

G. Recreation Rebranding - John Gleason, Assistant Recreation Director

1. To support the process of rolling out a new logo, John attended classes at the Baltimore NRPA Conference including the reimaging, redefining, and re-energizing of the brand as well as the importance of branding.
2. The brand is our reputation so the new logo will be a visual expression and unifying symbol to help solidify that. It will be centered around our shared values and our core promises.
3. Core Promises – Reach, Engagement, Affordability, and Diversity
4. Shared Values - Safety, Excellence, Educate, Inclusion, Fun, Community, Health and Wellness, Memories
5. Current Slogan – Where The Fun Begins. Proposed - Connecting The Community
6. RFQs presented to multiple Graphic Designers. Shea Cadrin was chosen from the two finalists.
7. Design to reflect Movement and to include Colors of red, blue, yellow, and green.
8. Logo ideas that the division liked were shown to her.
9. Hoping to have logo options back in 30 days.

H. Staff Report – Patti Machado (Handout A)

1. Administration
 - a. RFP for the beach mobile concessions (Perry’s Last Stand) went out and will be back shortly. The HYCC RFP (Casual Gourmet) is being worked on.
 - b. Applications for summer employment are online.
 - c. All staff at the HYCC have had ALICE training – ALERT, LOCKDOWN, INFORM, COUNTER, EVACUATE
 - d. Tours are almost all done, just waiting for the priorities.
 - i. Cotuit concerns from tour have been dealt with and are gone.
 - ii. Osterville Elementary School playground has been removed.
 - iii. Osterville Bay tennis courts have been removed. Field will be started in the fall after Little league finishes up.
 - e. Spring registration began and is ongoing. **(Brochure – Handout B)**
 - f. John Gleason and David Anthony are working on forming formal user agreements.
2. Aquatics
 - a. Lifeguard tryouts are coming out.
 - b. Video currently being shown at BHS was shown to the commission.
3. HYCC
 - a. Lobster Pot is upcoming
 - b. Other seasons are winding down or finished
 - c. Cape & Island’s All Star Basketball Game will be March 15th
 - d. After School Program
 - i. Visitors to the program – Hyannis Fire Dept, Barnstable Police, Children’s Cove, Yoga comes once a month, JFK Museum comes in every Monday, Tick Safety coming up next month, DNR will come in with the taxidermy
 - e. Special Olympics Bowling Team will be going to Worcester to compete.
 - f. UConn Game was attended
 - g. Summer Leisure Program registration begins March 17th either online or in person.
4. Youth Commission – Brenden Burke
 - a. 7th Grade Youth Summit to be held March 20th at 4 Cs.
 - b. Youth Job Fair with 38 vendors will be held March 4th from 2:00-4:30 PM.
 - i. Warren Rutherford from Executive Suites to explain the laws.
 - ii. Mass Hire – how to fill out an application, how to get a social security card and work permit.
 - iii. RTA will talk about how to get to/from work and explain the app. Language barrier has been bridged through the Multi-Cultural room
 - c. Mark Beal will be a new Youth Commissioner and his process is almost complete.
 - d. Barnstable Vaping Council is close to finalizing a grant.
 - e. One Love will be held on April 9th at BHS and May 22nd at Sturgis East/West
5. Red Cross – announced that their Heroes For The Year will be awarded to The Cole foundation.

I. Liaison’s Reports

1. CPC - James Tenaglia
 - a. Currently no active recreation applications
 - b. Annual CPC meeting is March 16th and he would like to bring the draft list of priorities to the meeting.

2. Barnstable Athletics Advisory Council – Renee Dowling
 - a. Doesn't meet until Thursday, March 5th
 - b. Renee also serves on another committee with the Superintendent which is about after school activities and programs. Patti and John were invited so as to be in on the conversation of ensuring the school doesn't duplicate something that already exists at the recreation department and also to make sure that students are aware of other alternatives when they are not on a high school team.
3. Pickleball – Rene King – no tangible updates.
4. Barnstable Little League – Joseph O'Brien
 - a. Getting going as weather warms up in March
 - b. Concessions stands/bathroom facility is now in the works. They are waiting for the building schematic, which has been sent to a contractor, for a quote which will then be sent to CPC.

J. Matters Not Reasonably Anticipated by the Chair

1. Rene King offered that Dr. Sylvester James Gates, who was awarded the Presidential Medal of Science and Technology in 2013, will be at the BHS Knights Auditorium on Monday, March 16th at 7:00 PM. A professor at the University of Maryland and Brown University who attended MIT, he will present technology in a new light.

K. NEW BUSINESS – Next Month's Agenda Items

1. John Gleason Recreation Rebranding Update
2. Dave Fouracre – BHS Baseball Coach
3. Facilities Tour Priorities - Final Draft
4. Children's Cove
5. YMCA Achievers

Next Meeting – April 16, 2020

James Tenaglia made a motion to adjourn. 2nd by Renee Dowling. Meeting adjourned at 7:01 PM.

Public files are available for viewing during normal business hours

**Further detail may be obtained by viewing the video via Channel 18 On-Demand at <http://www.town.barnstable.ma.us>

Respectfully submitted by **Sandra Merritt**, Recreation Division

RECREATION COMMISSION						
Date Rec'd	Material Dated	Meet Date	From	To	Subject	Exhibit
2-Mar-20	2-Mar-20	2-Mar-20	Patti Machado	RC	Staff Report	A
2-Mar-20	2-Mar-20	2-Mar-20	Patti Machado	RC	Spring Brochure	B