Mid-Cape Cultural Council - Monthly Meeting Minutes					
Date/Time June 13, 2018 7:00 pm					
Location	Selectmen's Conference Room, 2 nd floor, Town Hall, Hyannis, MA				
Facilitator	Marilyn Heberling, Chair				
Documented by	Georgia Kreth, Secretary				

Attendees	Initials	Role	Present	Excused Absence	Absent
Marilyn Heberling	MH	Chair	X		
Rachel Youngling	RY	Treasurer	X		
Georgia Kreth	GK	Secretary	Х		
Ellen Cliggott	EC	Member		Х	
Kim Rumberger	KR	Member	X		
Mary Taylor	MT	Member		Х	
Kevin Shanley	KS	Member	X		
Don Knaub	DK	Member	X		
Lynne Belfiore	LB	Member	X		
Sarah Thornington	ST	Member	X		
Martha McClusky	MM	Member	X		
Cheryl Powell	СР	Member		Х	

Topics

Opened Meeting at 7:05 pm.

Administrative Items:

Meeting time – it was suggested the monthly meeting start be moved to 6pm or 6:30 pm. ST is setting up a google doc to allow members to express their preference. Based on that input the next meeting start time will be announced when the agenda is sent out.

Marlene Weir submitted official letter of resignation to the town. The MCCC accepted her resignation and thank Marlene for her many years of service.

Cheryl Powell notified MCCC of her resignation via email. Her official resignation submission to the town of Barnstable is pending.

MH worked with the town to ensure the MCCC page on the member and role information on the Barnstable town website is up to date.

Members agreed it would be beneficial to have a get to know you meeting with Jessica Rap Grassetti, our Town of Barnstable Council representative.

MCCC April meeting minutes - Approved

MCCC Treasurers report - Approved

Highlights:

- Patronicity funds are more than shown on report due to timing of deposits and report generation. Donation via credit card are on Patronicity are only pledges until the goal is met.
- Two grants were reimbursed

Election of Officers

MCCC officer voting is conducted annually in June. It was motioned and approved to move the officer elections to the July meeting to allow participation from all members.

Media Committee Report:

MM reviewed FB posting schedule. She is posting information about grantee projects and will be reaching out to grantees for more content.

Council members are requested to provide contact information/names when submitting events/information to be posted on FB. This will allow MM to thank them directly.

Discovery Walk Artist Eric Kaiser provided a very informative and successful presentation/interview on Barnstable's Channel 18.

Fundraising Committee:

KR is preparing a letter to the editor of the Cape Cod Times to promote the last week of Patronicity fund raising.
MH will be doing the welcoming comments at the "Power of Culture" meeting next week and will provide a Discovery Walk

Topics

overview.

Future approaches to fundraising were discussed.

Members made in person and/or email/web appeals to: personal contacts, Shanty Artists, Rockland bank, the Land Trust, BID, the Penns, Cape Cod Cooperative, Hyannis Civic Association, Smith Cape Cod Alumni Club, Rotary, Spanky's, Cape Cod Five, MCCC email contacts

MM, DK, ST volunteered to man a fundraising table at the Hyannis Father's Day Car Show.

Discussed options if Patronicity goal is not met.

use the cash/check funds to erect one sculpture

If we received more than one naming donor the first donor will have naming rights and option to share naming with the other naming donor(s).

The following were motioned, seconded and approve:

- 1. MH motioned: "If we don't reach our Patronicity goal the donations received in hand will be used to erect one sculpture"
- 2. RY motioned: If we don't meet our goal by June 22, 2018 we will give the donor(s) with naming rights the option to choose which sculpture we erect within our financial constraints"
- 3. MM Motioned: "If we don't meet our goal by June 22, 2018 we will communicate with our Patronicity Pledges to see if they would like to follow through with their pledges via check

Members agreed outreach to the community should continue after Patronicity deadline.

Other:

MH is tentatively schedule to attend the Barnstable Town Council meeting on July 19th. All MCCC members are welcome to attend. MM suggested we invite guest speakers to our monthly meetings. Discussion ensured on Frequency, duration and guest topics. MH agreed she would approach and schedule the guests. Concerns were expressed about extending the length of the monthly meetings. Attendees agreed to think it over and revisit the topic in the July meetings.

MH provided information about a survey she completed for the Americas for the Arts. Some of the questions were focused on diversity and brought to mind what we could do to extend the diversity of the council. It was agreed to suggest to the Barnstable Town Council and Yarmouth Selectmen to consider diversity when interviewing candidates and appointing council members. RY/DK motioned the MCCC donate \$200. To the Yarmouth Police Foundation in the name of Officer Gannon. Monition was seconded and approved.

Reviewed Action Items - See status below

Meeting Adjourned at 9:08 pm.

Next Meeting: July 11, 2018 Time – TBA see administration items above.

Action Items (Note open items will be carried on minutes until closed. Going forward numbering will not repeat)

No.	Action	Status	Owner	Date Raised	Target Date
70	Organize Gdrive and include table of contents.	In process	GK	4/12/17	9/2018
112	Contact Cape Build as they may be interested in supporting the Discovery Walk.	Open	MT	4/11/18	5/10/18
125	MH send pictures of Art Works Mentee reception to MM to post on FB	Open	MH MM	5/9/18	6/13/18

Closed Action Items from this meeting. (note closed items will not be carried to minutes of next meeting).

No.	Action	Status	Owner	Date Raised	Closed Date
114	Contact "The Point" NPR – about a radio interview	Complete	EC	5/9/18	6/13/18

115	Will look into a date extension for fundraising	Complete	RY	5/9/18	6/13/18
116	Contact Paula Hersey to see if Local channel 18 may be willing to air something about the project	Complete	МН	5/9/18	6/13/18
117	Set up a google doc with a list of who she is contacting for donations. All review and add contacts	Complete	KR All	5/9/18	6/13/18
118	Write and email donor request to MCCC email Contacts	Complete	EC/GK	5/9/18	6/13/18
119	Contact HYC about Commodores event to promote project. (ST Sent email)	Complete	CP Complet ed by ST	5/9/18	6/13/18
120	Talk to the Art Foundation about donating	Complete	EC	5/9/18	6/13/18
121	Set up a google doc for blurbs; MM will post to FB .	Complete	KR MM	5/9/18	6/13/18
122	write a thank you to the attendees and send to MH to email	Complete	KS	5/9/18	6/13/18
123	Create the folder, all will upload the files, or send to GK to upload.	Complete	GK All	5/9/18	6/13/18
124	Set up Google Alerts. The alerts will come into the MCCC email when a press story is on google.	Complete	KS	5/9/18	6/13/18