



Town of Barnstable
Hyannis Main Street Waterfront Historic District Commission
www.townofbarnstable.ma.us/hyannismainstreet

To all persons deemed interested or affected by the Town of Barnstable's Hyannis Main Street Waterfront Historic District Commission Ordinance under Chapter 112, Article III of the Code of the Town of Barnstable, you are hereby notified that a hearing is being held at Town Hall, 367 Main Street, Hyannis, MA Selectmen's Conference Room, 2nd Floor at 6:30 pm on **Wednesday, August 21, 2019.**

APPROVED AS AMENDED MINUTES

Members Present: Cheryl Powell, Betsy Young, Cecelia Carey, Jonathan Kanter, David Dumont, David Colombo and Town Council Liaison Jen Cullum

Members Absent: Taryn Thoman, Marina Atsalis and Tim Ferreira

Staff Present: Karen Herrand, Principal Assistant, Planning & Development Dept., Paul Wackrow, Senior Planner, Planning & Development Dept.

An announcement was made by Cheryl Powell, Chair, stating the meeting is being recorded and broadcast on Channel 18 and in accordance with MGL Chapter 30A, §20; and requested that anyone taping this meeting to please make their presence known. *Please silence your cell phones.*

Call to Order

Roll Call

Welcome to New Members, Special Guests, and Advisors

Town Councilor/Liaison Jen Cullum in attendance.

Housekeeping

Chair Cheryl Powell refers to handout, Chapter 268A, Section 19 and 23 information with regard to recusals and/or questions, Exhibit A. Moving forward we will check ahead of time and notify any Commissioners that are abutters for applications in the future.

Reminder of Commission's Purpose and Proper Procedure

Historic Preservation Award Discussion

Paul Wackrow explains that there is a Historic Preservation Award program. There is a lot of interest to restart the program. There will be a discussion with the Barnstable Historic Commission (BHC) about how this will move/go forward. This Commission should start thinking about projects or persons for this award.

Chair Cheryl Powell clarifies that this is for people that stand out for certain projects, directs to the Commissioner's to start to think about anyone that they may want to nominate, i.e., people and or projects that may have stood out for their contributions.

Betsy Young would like to know if/what guidelines there are for this.

Paul Wackrow replies that he thinks they are still being tweaked by BHC, but that they will be discussing.

19 SEP 5 PM 1:35

BARNSTABLE
TOWN CLERK

New Business

Certificate of Appropriateness

Scout Services for McDonalds - 187 North St., Hyannis – Map 308 Parcel 075

Business Signage

David Colombo states that he may be an abutter, he is part of a parcel that does abut this, he recuses himself from this matter.

Susan Medeiros, from Scout Services, representing McDonalds in attendance. She passes out a document, Exhibit B. She explains that they are changing the outside menu boards, refers to the handout, before and after photos. The signs are internally illuminated. Digital menu boards are much smaller in size by half. Reduce carbon foot print, energy efficient. The content changes 3 times a day. Lighting can be adjusted. The restaurant can turn on or off the menus and adjust brightness. They are not full video motion, no bright images that could distract. Pg. 3, layout refers to how they will be placed.

David Dumont asks about footings being level with the ground.

Susan Medeiros replies that they will be a little higher. Explains that the main menu boards size will be smaller.

Betsy Young asks about an increase in boards from now?

Susan Medeiros replies they have 2 now, we are proposing 2 presale boards also.

David Dumont clarifies not video driven.

Susan Medeiros replies that the pre sale signs do change display but can be made to be static.

Location and distance from curb and drive through canopy. Lumen output, ambient light sensors built in, screens can dim to prevent excessive outlook/glare. They are dimmer than the existing fluorescent lighting. If presale boards not allowed will resubmit without these.

Chair Cheryl Powell asks for any public comment – none.

Paul Wackrow explains the materials of the sign and the proposal. The Commission's guidelines states that interior illuminated signing is not allowed. The question is if it is an intensification proposed and is this appropriate. He doesn't think there are any others as such.

Discussion per what is allowed and options.

Susan Medeiros states that the existing boards are coming to the end of light and difficult to find parts.

Betsy Young asks about other LED displays in the area, are these considered to be the same? Business displays, pictures that come and go, moving.

David Dumont clarifies backlit signage and this is normally what is approved.

Susan Medeiros confirms that the existing signage has to be moved manually, however, the images for the new proposed signage can be static and not move.

Chair Cheryl Powell confirms this control of brightness and static pictures. Any other control aspects?

David Dumont doesn't like the changing, would like a lowered brightness, lumens moved down.

Betsy Young clarifies that the present signage was allowed previously.

Paul Wackrow replies yes, this predated 1996.

Chair Cheryl Powell states that you could look at the signs at the McDonalds on Rte 132 and see how they look. Betsy Young is concerned with the presale signs, maybe separate. Ok with menu boards if not approve the presale boards.

Cecelia Carey clarifies the reduction is size of the signs.

Jonathan Kanter is ok with this.

David Dumont thinks busy at every 7 seconds.

Town Councilor Liaison Jen Cullum states that she remembers in the past if anything on a sign /moving images, you may have other Applicants who will want this precedent for this type of signage.

Chair Cheryl Powell does not like the continuous every 7 seconds changing. Would like static and lumens down if possible. Possibly continue this matter and look at the McDonalds on rte 132.

Chair Cheryl Powell entertains a motion on Findings, moved by David Dumont to find this application to be compatible with the protection and preservation of the district - *David Dumont rescinds this motion.*

David Dumont makes a motion to issue a Certificate of Appropriateness for the application at 187 North Street with the conditions that the presale signs be eliminated and not approved, the main sign is approved, seconded by Betsy Young. Jonathan Kanter abstains. Cheryl Powell abstains as well. The motion does not pass.

Chair Cheryl Powell entertains a motion to address the sign size and the illuminations, moved by David Dumont to make a motion on the Findings that this application is compatible for the preservation and protection of the district, so voted unanimously.

Chair Cheryl Powell entertains a motion, moved by David Dumont to issue a Certificate of Appropriateness for application at 187 North St., for two signs have been reduced in size and to not approve the presale menu signs, approve the two menu boards as submitted, seconded by Betsy Young, Jonathan Kanter abstains. This motion passes.

Old Business

Referrals to Building Dept.

Paul Wackrow clarifies that we have been in touch with one of the Applicant's and will have some info shortly.

Other Business

Approval of June 19, 2019 and July 3, 2019, and August 7, 2019, Minutes

Note: The June 19, 2019, minutes were previously approved.

Chair Cheryl Powell refers to pg. 1, header of July 3, 2019, Draft Minutes – Marina Atsalis not to be listed as late.

Chair Cheryl Powell entertains a motion to accept, moved by Betsy Young, seconded by Jonathan Kanter. Cecelia Carey abstains. The Motion passes.

Chair Cheryl Powell - August 7, 2019 – Amend as follows:

Pg. 2, bottom, reword – Marina Atsalis to recuse.

Pg. 4, middle of pg. change the word better to well.

Chair Cheryl Powell entertains a motion to approve as amended, moved by David Dumont, seconded by Cecelia Carey, so voted unanimously.

Matters not Reasonably Anticipated by the Chair

Next HHDC meetings scheduled for September 4, 2019

Adjournment

Chair Cheryl Powell entertains a motion to adjourn, moved by Jonathan Kanter, seconded by Cecelia Carey, so voted unanimously.

The meeting ended at 7:21 p.m.

Respectfully submitted
Karen A. Herrand

List of Exhibit Documents

Exhibit A – Copy of MA General Law, Chapter 268A, Section 19 & 23

Exhibit B – 187 North St., Hy – Map/Parcel 308/075 – McDonalds - handout

APPROVED AS AMENDED