



Hyannis Main Street Waterfront  
Historic District Commission  
200 Main Street  
Hyannis, Massachusetts 02601  
Phone: 508-862-4665 / Fax: 508-862-4784



George A. Jessop, jr. AIA, Chair  
Assistant

Marylou Fair, Commission

## MINUTES JULY 07, 2010

To all persons deemed interested or affected by the Town of Barnstable's Hyannis Main Street Waterfront Historic District Commission Ordinance under Chapter 112, Article III of the Code of the Town of Barnstable, you are hereby notified that a hearing was held at Town Hall, 367 Main Street, Hyannis, MA Selectmen's Conference Room, 2<sup>nd</sup> Floor 7:00 P.M. on **Wednesday, July 07, 2010.**

**Members Present:** George Jessop, Chairman, Barbara Flinn, Marina Atsalis, Joe Cotellessa,  
**Alternate Members Present:** William Cronin, Meaghann Kenney, Paul Arnold  
**Members Absent:** Dave Colombo, David Dumont

### Continued Business

#### *Certificate of Appropriateness*

**Sabrina Metlow dba Psychic Vision, 505 Main Street, Hyannis, Map 308, Parcel 093**

New Sign

(Continued from June 16, 2010)

**At the time this application was called, there was no representative present. The Chairman tabled the application to the end of the Agenda to give the applicant additional time to arrive.**

### New Business

#### *Certificate of Appropriateness*

**Bridget Summers dba Mathnasium, 16 Sea Street, Hyannis, Map 308, Parcel 120-001**

**Represented by Bridget Summers**

New Sign

Chairman Jessop reviewed the application that is calling for one "Mathnasium" sign on the front of the building facing Sea Street and one "A+" sign on the side of the building facing Main Street. Meaghann Kenney pointed out that the A+ sign, if you didn't know better; it could be viewed as graffiti. The Applicant appreciated this comment and decided to not include the "A+" sign. Paul Arnold clarified that they are only reviewing the "Mathnasium" sign.

Chairman Jessop addressed the lighting that is existing and suggested applicant may want to look into replacing with gooseneck lights, but as these are existing, she may utilize what it there. Ms. Summers will look into the gooseneck lights, but at this time, will remain with what is existing.

**Motion duly made by William Cronin, seconded by Barbara Flinn, to Approve the one sign for "Mathnasium" as presented with existing lighting. The request for additional an additional sign for "A+" has been withdrawn from the Certificate of Appropriateness by the Applicant.**

**VOTE: SO Voted Unanimously**

**NOTE:** At this time the applicant asked the Board their opinion on window wraps. They are perforated wraps that allow you to see out, but not in and protects you from sun's glare. She was thinking of replacing the "A+" image onto window wraps. The Chairman indicated that they would need to see an example before approving, and cautioned applicant to check with the Building Department to determine if this would be included in her overall allotment of signage.

*Certificate of Appropriateness*

*Ricardo De Olivgira dba Ink, 509 Main Street, Hyannis, Map 308, Parcel 093*

*Represented by Ricardo De Olivgira*

New Sign

Applicant explained that the colors on the sign are the primary colors of an ink cartridge.

William Cronin expresses concern that the sign is too bright. Meaghann Kenney suggests that the black background is competing with the colors on the sign itself. Barbara Flinn agrees and adds that the colors on the individual letters, I, N & K are very bright. The Applicant notes that the background is black with a gloss and perhaps a flat black would be better. Marina Atsalis asks if the applicant would consider outlining the letters. The Commission agrees that they would like to see alternate background colors such as a white, grey or a cream and would like to have color chips submitted. It was also discussed that telephone number on signs are not appropriate and would like to see the wording next to the store name, INK cleaned up and not so busy.

**Motion duly made by Barbara Flinn, seconded by Joe Cotellessa to Continue the Certificate of Appropriateness to July 21, 2010**

**So Voted Unanimously**

*Certificate of Appropriateness*

*Harborside Grille, 159 Ocean Street, Hyannis, Map 326, Parcel 039*

*Represented by Don Cox*

Additional Signage

No one is present to represent applicant and Chairman Jessop tables the Application to the end of the Agenda

*Certificate of Appropriateness*

*Fresh Ketch, 462 Main Street, Hyannis, Map 309, Parcel 225*

*Represented by Raymond Roy*

Additional Signage

The sign submitted with the Application is the original sign and what they are looking for is additional signage to hang below. Marina Atsalis asked if you really need the words "Open for" before the words "Lunch & Dinner" because if you omit the "open for" you could make the lettering bigger for Lunch & Dinner. The applicant appreciated this idea. The sign will be the same white background and blue lettering as the sign above for Fresh Ketch.

William Cronin asked about the additional signage for the window that was included in the Application. Mr. Roy noted that they are withdrawing their request for window signage at this time.

**Motion duly made by Barbara Flinn, seconded by Meaghann Kenney to Approve the Certificate of Appropriateness for additional ladder signage below existing sign and to accept the withdrawal for the request for window signage.**

**So Voted Unanimously**

*Certificate of Appropriateness*

*586 Bistro & Bar, 586 Main Street, Hyannis, Map 308, Parcel 068*

*Represented by Raymond Roy*

Exterior Painting & Color Change of Existing Sign

Mr. Roy explained that when they bought the old RooBar, the front of the building was Texture 1-11 and they painted it black. The comments received from customers and the general public was that the black was too dark and rich and they thought this was an upscale restaurant. They would like to paint the T1-11

a Benjamin Moore colonial brick, leave the black awning and change the sign from the silver gray to a black.

Meaghann Kenney wished to caution that with the Benjamin Moore colonial brick when you paint a large area it can appear to look pinkish and they may want to look for something a little darker.

William Cronin asked why there is no railing on the outside dining. Mr. Roy explained that they are waiting on a reply from the ABCC and they just have the seats outside, but there is currently no dining.

**Motion duly made by Barbara Flinn, seconded by Paul Arnold to Approve the Certificate of Appropriateness for Re-painting of the Building and change of paint color on signage.**

**So Voted Unanimously**

*Certificate of Appropriateness*

*Dana Heilman dba The Bluewater Grille, 213 Ocean Street, Hyannis, Map 326, Parcel 035*

New Sign

Mr. Heilman proposes a polished steel sign with individually cut letters on a flat black background made of plywood. There will be a clear coat so that it will not fade to the weather or rust. The two sign locations will be a large sign (8'x2') on the lawn area in front of the hotel deck and the second will be a ladder sign (5'x1') on the existing hotel sign, both to be polished steel with cut out letters.

**Motion duly made by Marina Atsalis, seconded by Barbara Flinn to Approve the Certificate of Appropriateness for two signs which will be a polished stainless steel sheet with cut out letters on a plywood background painted black.**

**So Voted Unanimously**

*Certificate of Appropriateness*

*Elizabeth Young dba Soho Arts Co., 342 Main Street, Hyannis, Map 327, Parcel 006-001*

*Represented by Elizabeth Young*

Replace Existing Awning and New Signage

Ms. Young explained her application and Chairman Jessop inquired as to the material for the awning. The materials submitted with the application were reviewed and Ms. Young noted that the maker is Sumbrella and will replace a worn existing awning. The new signage will be individual black letters on a white vinyl in the same style as the previous store "Spectrum".

**Motion duly made by Joe Cotellessa, seconded by William Cronin to Approve the Certificate of Appropriateness for a new Awning and signage as presented.**

**So Voted Unanimously**

*Certificate of Appropriateness*

*Shift Boutique, 535 South Street, Hyannis, Map 308, Parcel 164*

*Represented by Amanda Converse*

Trade Flag

Ms. Converse presented her applicant for a Trade Flag. The flag will incorporate the blue color that is on the existing signage on the top and bottom of the flag and the middle section will be white.

**Motion duly made by Joe Cotellessa, seconded by William Cronin to Approve the Certificate of Appropriateness for a Trade Flag as Presented.**

**So Voted Unanimously**

*Certificate of Appropriateness*

*Red Fish Blue Fish, 374 Main Street, Hyannis, Map 327, Parcel 002*

*Represented by Jane Walsh*

Location Hardship Sign

The Commission reviewed the location hardship sign and approved of the wood material and graphics.

**Motion duly made by Meaghann Kenney, seconded by Joe Cotellessa to Approve the Certificate of Appropriateness as Submitted for a Hardship Location Sign**

**So Voted Unanimously**

*Certificate of Appropriateness*

*Common Ground Café, 420 Main Street, Hyannis, Map 309, Parcel 218*

*Represented by Christie Olsen*

Location Hardship Sign

The Members believe that rather than the words “Open” it should say “Daily specials”. Otherwise the consensus is that this hardship sign is appropriate in material and graphics. Material is chalkboard and will be framed in cherry to match the outside of the building. George Jessop suggested they could burn the name of the restaurant into the frame itself.

**Motion duly made by William Cronin, seconded by Marina Atsalis to Approve the Certificate of Appropriateness as Submitted.**

**So Voted Unanimously**

*Certificate of Appropriateness*

*bella of Cape Cod, 3 Barnstable Road, Hyannis, Map 327, Parcel 006-001*

*Represented by Catherine Bean*

Location Hardship Sign

No one was present to represent applicant, however, the Commission did review the graphics and material. The Members believe that the plastic sign is not appropriate and commented that the graphics are very busy. Perhaps there is too much graphics on the sign. Barbara Flinn inquired if this is the sign that keeps falling over on windy days.

**Motion duly made by William Cronin, seconded by Barbara Flinn to Continue the Certificate of Appropriateness to July 21, 2010.**

**So Voted Unanimously**

*Certificate of Appropriateness*

*bella of Cape Cod, 448 Main Street, Hyannis, Map 309, Parcel 220*

*Represented by Catherine Bean*

Trade Flag

No one was present to represent the applicant; however the Commission did review the Application. This is a standard red, white and blue trade flag, 3’x5’ of nylon material.

**Motion duly made by Meaghann Kenney, seconded by Paul Arnold to Approve the Certificate of Appropriateness for a Trade Flag as Submitted.**

**So Voted Unanimously**

*Chairman Jessop then recalls Harborside Grille and Applicant is present to proceed*

*Certificate of Appropriateness*

*Harborside Grille, 159 Ocean Street, Hyannis, Map 326, Parcel 039*

*Represented by Don Cox*

Additional Signage

Mr. Cox explained that he has added a ladder sign and benches and did not realize that he needed to come before this Commission and was advised to do so by the Building Commissioner. When he purchased the business at this location, he did not realize that this was the trolley stop and tour bus stop. Most are older passengers and were ending up sitting inside his patio area and sitting at the outdoor furniture. He had

benches made up and he put signage in hopes that if people were going to sit at his location, they would utilize the benches and perhaps purchase an item from his establishment. This new signage has been a great help and he believes he is within the allotted amount of signage. He has tried to clean up what was there.

Marina Atsalis commented that she likes the benches and the Board agrees that they are unique. William Cronin noted that on the existing Harborside Ladder sign there is a sign for 4 Seas Ice Cream, Hot Dogs, Breakfast and commented that on the new ladder sign this is repeated. There is a lot of duplicate signage. William Cronin also pointed out that there is another large sign that sits on the sidewalk. Mr. Cox stated that this is his menu board and it is located within his property. George Jessop commented that the Commission does have a Menu Board design for restaurants that is glass enclosed and mounted at the serving window.

Returning to the issue of duplicate signage on the two ladder style signs, Paul Arnold believes that the wording “sandwiches” on one sign and “wraps” on the other are the same. Mr. Cox noted that the signs are removable and this allows him to change from Breakfast to Lunch and to include any specials for that day.

William Cronin would ask if Applicant could combine the two signs into one and remove the duplicate signage. Mr. Cox stated that he will get this done. Marina Atsalis would like to see the “Breakfast” sign redone and Mr. Cox noted that his wife made that, but would see if she could design another sign.

**Motion duly made by William Cronin, seconded by Barbara Flinn to Approve the Certificate of Appropriateness for Benches and Signage on Benches.  
So Voted Unanimously**

**Motion duly made by William Cronin, seconded by Joe Cotellessa to Approve the Certificate of Appropriateness for Signage as Modified to reflect the removal of the second ladder sign and to combine hanging signs on existing “Harborside” sign and to remove any duplicate signage.  
So Voted Unanimously**

*Chairman Jessop then recalls Psychic Vision and there is no one present*

*Certificate of Appropriateness*

*Sabrina Metlow dba Psychic Vision, 505 Main Street, Hyannis, Map 308, Parcel 093*

New Sign

(Continued from June 16, 2010)

**Motion duly made by Barbara Flinn, seconded by George Jessop to Approve the Certificate of Appropriateness for New Signage**

**VOTE:**

**AYE: None**

**NAY: Jessop, Flinn, Atsalis, Cotellessa, Cronin, Kenney, Arnold**

**Motion fails to Carry 0-7**

## **APPROVAL OF MINUTES**

June 16, 2010

**Motion duly made by William Cronin, seconded by Joe Cotellessa to Approve the Minutes of June 16, 2010 as Submitted**

**AYE: Jessop, Atsalis, Cotellessa, Cronin, Kenney, Arnold**

**NAY: None**

**Abstained: Flinn**

**Having no further business before this Commission, a motion was duly made by William Cronin, seconded by Joe Cotellessa to adjourn the meeting at 9:15pm**

Respectfully submitted,  
Marylou Fair, Recording Secretary