

Hyannis Main Street Waterfront Historic District Guidelines for Storefronts

Storefronts should feature pedestrian-scale design, reflect the historic character of the area, and encourage activity on the street.



Restoring or Revitalizing Existing Storefronts

- Removal of non-historic overlays, damaged siding, non-conforming signage, or other objects that obscure original architectural details and materials is often a quick and cost-effective way to improve the appearance of a storefront.
 - Restoration of any unique architectural features such as bulkhead panels, plate glass windows, bronze panels, columns and piers, transom glass, and original doors, kickplates, and trim is encouraged.
 - Suggested enhancements to existing storefronts may include new display windows, window shutters on single windows, awnings or canopies, exterior painting, flower boxes, or enhanced lighting.
- Storefront design is encouraged to be unique and showcase the character of the business; however, overt “theme” restorations (such as Mediterranean, Wild West, Bavarian) should be avoided.
 - A transparent, uncluttered storefront contributes to the overall appearance of the district and can help a business effectively convey their product or message.
 - Window glazing or films that inhibit two-way visibility, such as tinted or mirrored windows are prohibited.
 - Modifying storefronts to include standard corporate or franchise colors, signage, architectural features, or symbols is prohibited. Extended bands of corporate or franchise colors are prohibited.



A well-lit exterior and interior storefront

Storefront Lighting

- The exterior and interior of storefronts should be well-lit. Exterior lighting should be of decorative design and be appropriately scaled for the façade.
- Wall sconces and gooseneck lighting are recommended examples of appropriate lighting.
- Ample lighting of interior window displays is recommended for storefront transparency.
- Light fixtures must be designed to minimize glare. Exterior lighting should be directed onto the storefront and light should not spill over onto other properties.



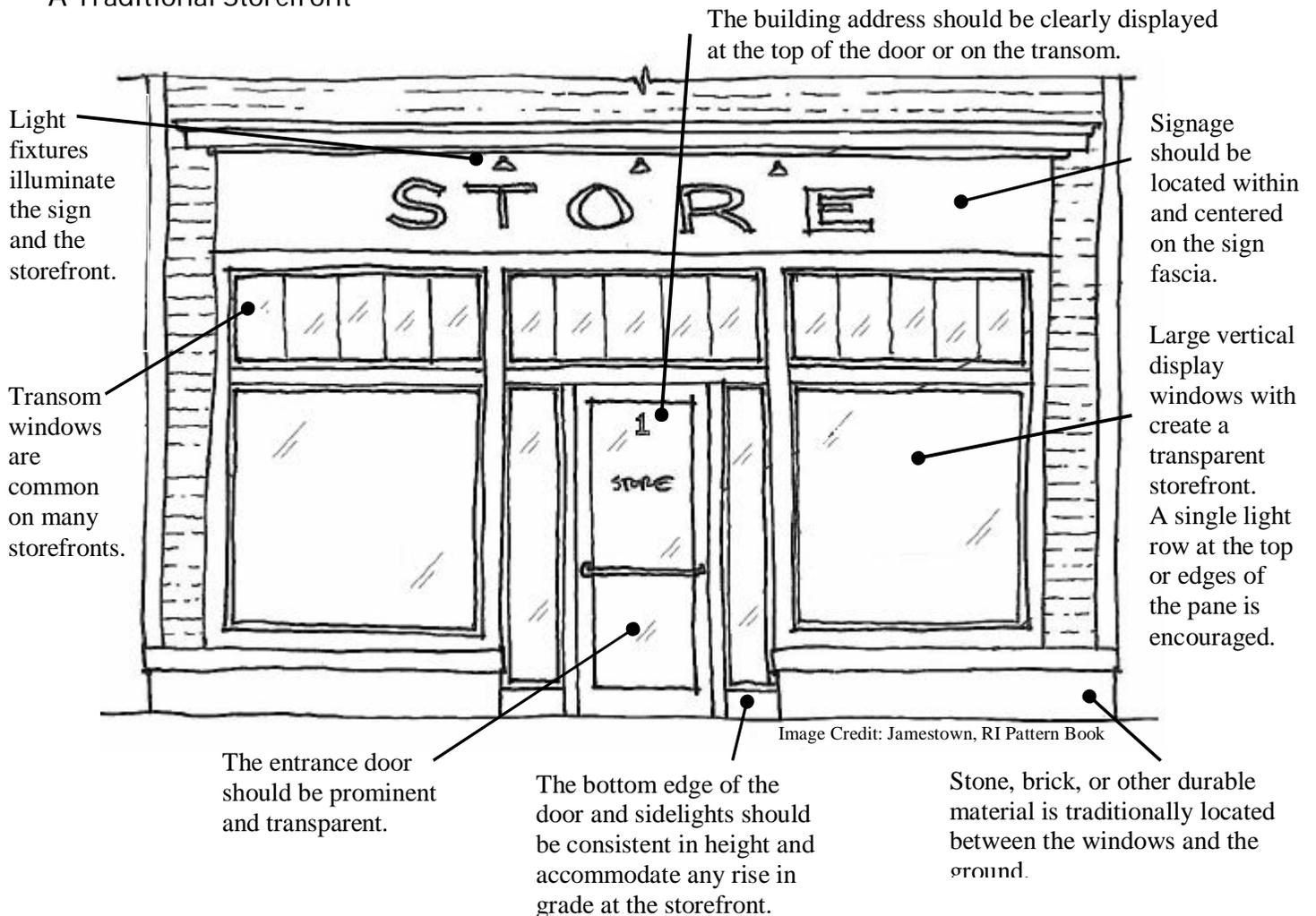
Gooseneck light fixtures are recommended to illuminate signage



Outdoor Display

- Outdoor display of merchandise is not permitted in front of commercial businesses; however, landscape enhancements, such as decorative planters or hanging baskets, and pedestrian amenities, such as benches, are encouraged to draw attention to a storefront.
- Amenities should be located on private property and not on public sidewalks.

A Traditional Storefront



Additional Resources

For a more detailed discussion on maintaining and restoring historic storefronts, please refer to the following resource:

[National Park Service Technical Preservation Services Preservation Brief: Rehabilitating Historic Storefronts](#)